Office of the Illinois State Treasurer Michael W. Frerichs

Request for Proposals Marketing Services 370-800-17-004

Addendum 4 August 3, 2017

The Request for Proposals Illinois Marketing Services (370-800-17-004) ("RFP") published by the Office of the Illinois State Treasurer ("Treasurer") on May 26, 2017 is hereby amended as follows:

1. Section V.A of the RFP is revised as follows:

A. RFP Schedule

The following is the schedule for this RFP:

Date	Event
May 26, 2017	RFP published on the Treasurer's website.
	Notice of intent to attend Optional Bidder's Conference due by
June 7, 2017	11:00 a.m. CT.
June 7, 2017	Optional Bidder's Conference at 1:00 pm CT.
June 12, 2017	All Respondent questions due by 2:00 p.m. CT.
June 20, 2017	Responses to all questions posted on the Treasurer's website
Julie 20, 2017	Responses to an questions posted on the Treasurer's website
June 29, 2017	Proposals due at 2:00 p.m. CT.
August 3 and August	
15 , 2017	Interviews with final candidates.
August 15 – 18 , 2017	If applicable, best and final offer due.
Week of August 21,	
2017	Notification of award and begin negotiation of Agreement.

These dates are subject to change at the Treasurer's discretion.